

Abstract of the Disclosure

A bookmark includes a seamless elastic band which is stretchable to loop around a group of pages in a book and around a cover of the book in order to identify a page place in the book. The band includes a slider thereon which has a front surface are that receives an image which is on one side of a sticker. When a bookmark is placed on a book, the slide is moveable along the elastic band while the elastic band is stationary, so that the slider can be placed at different locations on the cover of the book.